

England Golf Whole Sport Plan 2005-09

Strategic Framework



with the support of

GOLF
FOUNDATION
Developing Junior Golf



England Golf Partnership

Framework for Golf's Strategic Plan 2005-09

GOLF'S VISION TO 2020

"To be the leading golf nation in the world"

KEY PERFORMANCE INDICATORS TO 2009

KPI 1
PARTICIPATION
Increase the no. of individuals playing golf by 5%

KPI 2
CLUBS
40% of affiliated clubs accredited to GolfMark

KPI 3
CLUB MEMBERSHIP
Increase the no. of active members of affiliated clubs by 40,000

KPI 4
COACHES
To have 5,200 qualified paid and volunteer coaches

KPI 5
VOLUNTEERS
Developed a volunteer strategy by 2006, and implement it to 2009

KPI 6
INTERNATIONAL SUCCESS
MEN'S PROFESSIONAL
• 1 in world top 20 & 3 in world top 50
• 1 English player in the top 5 of a major & the top 5 of the European Tour Order of Merit

WOMEN'S PROFESSIONAL
• Ladies' European Tour event winner

MEN'S AMATEUR
• Medallists World Amateur Team Championship & Men's/Youth's European Team Championship

WOMEN'S AMATEUR
• Top 5 Espirito Santo
• 2 English winners of a major (British & European)

KPI 7
ENGLISH PLAYERS REPRESENTING GB & NI / EUROPE
MEN'S PROFESSIONAL
• 4 of 12 (33%) of Ryder Cup Team
WOMEN'S PROFESSIONAL
• 2 of 12 (10%) of Solheim Cup Team.
MEN'S AMATEUR
• 3 of 10 (30%) of Walker Cup Team
WOMEN'S AMATEUR
• 4 of 8 (50%) of Curtis Cup Team.

Programmes



Implementation process



Learning and growth



Finance





"Exposing more people of all ages, abilities and backgrounds to golf is something that I'm absolutely passionate about and that's why I've invested so much of my own time and resources into the development and success of the Faldo Series. I'm particularly pleased that my own initiative has been recognised by the England Golf Partnership and will form a key part of identifying and nurturing the next generation of golfing champions. It has always been my intention to assist in bringing golf to as broad and varied an audience as possible and I'm sure that the launch of the England Golf Partnership's Whole Sport Plan will help the game move towards achieving exactly that."

Nick Faldo MBE



The Professional Golfers' Association (PGA)

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Website: www.pga.info



The English Ladies' Golf Association (ELGA)

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Tel: **0121 456 2088**

Website: www.englishladiesgolf.org

Email: office@englishladiesgolf.org



The English Golf Union (EGU)

The National Golf Centre, Woodhall Spa, Lincolnshire LN10 6PU

Tel: **01526 354500**

Website: www.englishgolfunion.org

Sport England

1st Floor, Victoria House, Bloomsbury Square, London WC1B 4SE

Tel: **08458 508508**

Website: www.sportengland.org

Email: inquiries@sportengland.info

The Golf Foundation

Foundation House, The Spinney, Hoddesden Road, Stanstead Abbots, Hertfordshire SG12 8GF.

Tel: **01920 876200**

Website: www.golf-foundation.org

Email: development@golf-foundation.org